

<b>Module Code:</b>	BUS7B21
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<b>Module Title:</b>	Professional Practice and Strategy implementation in the context of Health Care Management.
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<b>Level:</b>	7	<b>Credit Value:</b>	15
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<b>Cost Centre(s):</b>	GABP	<u>JACS3</u> code:	N211
		<u>HECoS</u> code:	100810

<b>Faculty</b>	SALS	<b>Module Leader:</b>	Dr Joanne Pike
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Scheduled learning and teaching hours	15hrs
Guided independent study	135 hrs
Placement	0 hrs
<b>Module duration (total hours)</b>	<b>150 hrs</b>

<b>Programme(s) in which to be offered (not including exit awards)</b>	Core	Option
MBA Health Management	✓	<input type="checkbox"/>

<b>Pre-requisites</b>
A first degree with appropriate work experience

**Office use only**

Initial approval: 30/01/2020

Version no: 1

With effect from: 01/09/2020

Date and details of revision:

Version no:

**Module Aims**

This module aims to support students in the analysis and implementation of relevant health care strategy, underpinned by contextual awareness of resource implications.

**Intended Learning Outcomes**

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

**At the end of this module, students will be able to****Key Skills**

1	Critically appraise relevant policies and clinical governance in clinical practice	KS1	KS3
		KS4	KS5
		KS6	KS9
2	Justify approaches to strategy implementation considering resource implications	KS1-10	
3	Critically evaluate methods of determining quality in health and social care	KS1	KS2
		KS3	KS4
		KS5	KS6

**Transferable skills and other attributes**

Use information and knowledge effectively  
 Solve complex problems using appropriate models and theory  
 Communicate effectively using listening, oral written and media skills

**Derogations**

NA

**Assessment:****Indicative Assessment Tasks:**

In assessment one students will identify a key policy/strategy for their area of practice with a short rationale for choice of the policy/strategy. In assessment two, students will suggest a method of policy/strategy implementation for their own clinical/leadership contexts. Finally in assessment three, a plan for evaluation will be delivered. Thus the three assessments mirror the steps taken in the workplace for implementation and evaluation of policies and strategies.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration or Word count (or equivalent if appropriate)
1	1	Essay	25%	750
2	2	Essay	25%	750
3	3	Essay	50%	1500

**Learning and Teaching Strategies:**

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

**Syllabus outline:**

Leadership and finance, clinical governance, methods of developing improvements in practice, the quality improvement agenda; principles and policies, clinical effectiveness, evidence-based practice and the role of clinical guidelines, user involvement, monitoring quality, teamwork, accountability.

**Indicative Bibliography:****Essential reading**

McSherry, R. and Pearce, P. (2010) *Clinical Governance 3rd edition* Oxford: Wiley Blackwell

**Other indicative reading**

Advisory Committee on Clinical Excellence (2019) *National clinical excellence awards Guide for applicants: 2019 awards round*. London: Gov.UK Available from:  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/773508/Guide\\_for\\_Applicants.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/773508/Guide_for_Applicants.pdf)

Advisory Committee on Clinical Excellence (2019) *National clinical excellence awards Guide for assessors: 2019 awards round*. London: Gov.UK Available from:  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/773509/Guide\\_for\\_Assessors.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/773509/Guide_for_Assessors.pdf)

Balding, C. (2018) *The Point of Care: How one leader took an organisation from ordinary to extraordinary: A business fiction* Melbourne Australia: Qualityclass Press

Department of Health. *Letter: Annual governance statements: Guidance*. London: Department of Health. Available from :  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/215136/dh\\_132926.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/215136/dh_132926.pdf)

Department of Health (2011) *Quality Governance in the NHS:A guide for provider boards* National Quality Board: Department of Health Available from  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/216321/dh\\_125239.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/216321/dh_125239.pdf)

Monitor (2013) *Quality governance: How does a board know that its organisation is working effectively to improve patient care? Guidance for boards of NHS provider organisations* London: Department of Health. Available from :  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/284262/ToPublishQualityGovGuide22April13FINAL.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/284262/ToPublishQualityGovGuide22April13FINAL.pdf)

NHS Wales (2019) *Governance e-manual*. NHS Wales . Available from:  
<http://www.wales.nhs.uk/governance-emanual/clinical-governance>

**Journals:**

Journal of Healthcare Leadership

Leadership in Health Services

BMJ Leader